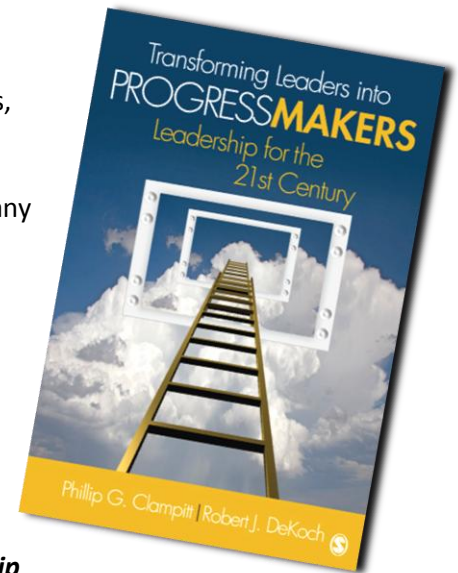


# Transforming Leaders into Progress Makers: Leadership for the 21<sup>st</sup> Century

## Fact Sheet



Authors	<p><b>Phillip G. Clampitt</b>, Hendrickson Professor of Business, University of Wisconsin – Green Bay</p> <p><b>Robert J. DeKoch</b>, President &amp; COO, The Boldt Company</p>
Publisher	Sage Publications, Thousand Oaks, CA
Chapters, Pages	16, 254
Tables, Illustrations	16, 35
Website	Progressmakers.net
Value Proposition	<p><b>Progress: the focus of a new perspective on leadership</b></p> <p>Original research. Novel strategies and tactics. Stories of successful leaders. By weaving these elements together, this book provides insight into how to become a <i>progress-making</i> leader. Written by an academic and a business executive, the book provides actionable ideas grounded in sound research and tested in real organizations.</p>
Key Features	<p><b>The Progress Model:</b> This framework shows how progress can be made by <i>exploring</i> (trying something new), <i>refining</i> (improving existing ways of doing business) and establishing <i>platforms</i> (a way of completing a task or providing a service).</p> <p><b>Demonstrates the clear link between strategy and tactics:</b> Readers will see that while effective leaders focus on certain strategies, they may use a wide variety of tactics to implement each strategy.</p> <p><b>Progress Maker Profiles:</b> The profiles summarize in-depth interviews with a successful coffee entrepreneur, a general in the U.S. Army, a newspaper editor-in-chief, and a <i>Fortune 500</i> executive. These leaders have moved their organizations forward by utilizing the Progress Model.</p>
Original Research	<p>The book features new leadership research including findings from:</p> <ul style="list-style-type: none"><li>• interviews with over 50 leaders</li><li>• surveys of over 1,000 employees about how their organizations manage uncertainty</li><li>• surveys of over 200 employees about how their organizations manage errors</li></ul>
Intended audience	<ul style="list-style-type: none"><li>• Aspiring leaders</li><li>• Professionals</li><li>• Executives and managers</li><li>• Small business owners</li><li>• Students of leadership</li></ul>